



# Automaticall

AI Phone Calls That Convert Website Visitors Into Customers

March 2025

# Problem

Text chatbots are cold and difficult to setup, businesses are losing **customers** who **need real conversation**.



# Solution

An AI-powered phone call widget that **sounds human**, and **drives conversions** on any website, **10 min.** to install.

We ❤️ talking to customers

Leave your phone number and we will call you.

+1



(555) 000-0000

Call me

Why choose us:



Instant Response



AI Precision



Secure Calls



24/7 Support

Powered by Automaticall

**Sales-Focused**

**Data & Analytics**

**Simple setup**

**We ❤️ talking to customers**

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AI Precision



Secure Calls

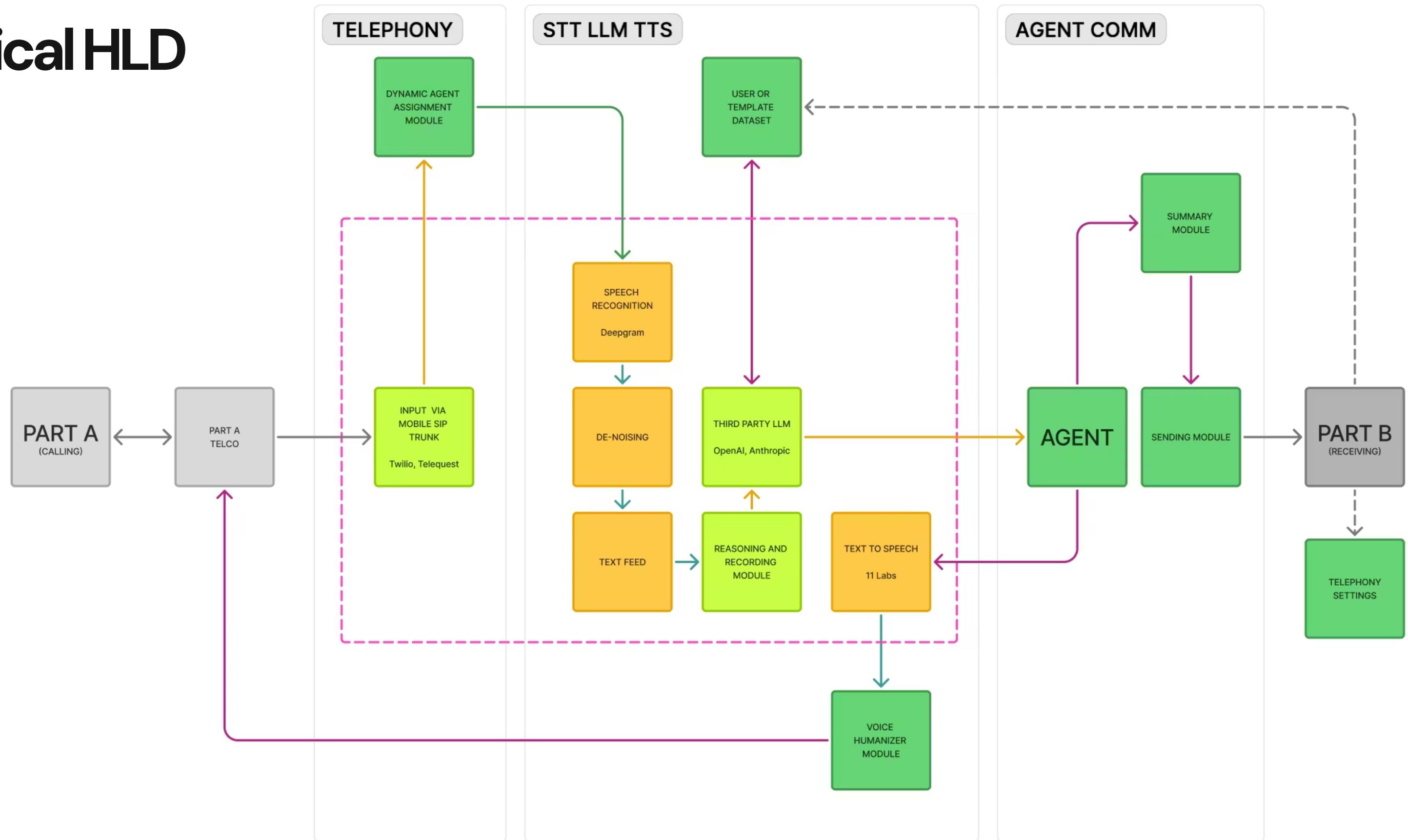


24/7 Support

Powered by Automaticall




# Technical HLD



# Chatbot Market Grows 9% YoY

**\$46B**  
TAM

**\$12B**  
SAM

  
**\$100M**

AI Calling will cannibalize the existing market but has a potential to create a new market as well.

\* Ask us for sources

# B2C and B2B

	B2C	B2B
Solution and Products	AI Phone call widget	Product widget
Customers	Web based businesses	Marketplaces
Sales	Launched	Key partnership secured
Revenue Model	€20/Month Subscription	Usage based
Operation Model	Self service online and integrations with Wix, Wordpress, Shopify	Heavier enterprise sales and integrations with SAP, Hubspot, Salesforce

# Sample Client Journey

MALL  
společný partner

Objerte váš nový obchod MALL na Allegro.

Objevovat >

Ceny dopravy Vše o nákupu Pro firmy Výdejní místa Kontakt Kategorie od A do Z

AKCE DNE

MALL.CZ  
by allegro

Vyberte si kategorii

Hledejte plenky, vestavná myčka, granule ...

Hledat

Přihlásit


Košík

Mobilní telefony · Xiaomi Redmi 13, 8GB/256GB, Midnight Black

Záruka: 24 měsíců (iČ 24 měsíců) · Kód: 44332483

### Xiaomi Redmi 13, 8GB/256GB, Midnight Black

★★★★★  
4 hodnocení



MALL.CZ Dny – Sleva 20 % na vybrané mobilní telefony a tablety značky Xiaomi s kódem 25MDC2CZ20 (platí od 10. 2. do 23. 2. 2025 nebo do vyprodání zásob)  
6.79" IPS displej s FullHD+ rozlišením, OS Android s nadstavbou MIUI 14, výkonný 8jádrový procesor \*\* Qualcomm Snapdragon 685, LTE připojení, WIFI, 8GB/256GB. Duální ultraširokoúhlný fotoaparát s rozlišením 108 + 2Mpx, 13Mpx selfie kamera. Kapacita baterie 5030 mAh, rychlé 33W nabíjení, čtečka otisků prstů a krytí s certifikací \*\*IP53.  
[Celý popis](#)

Zboží od: MALL

## 4 190 Kč

3 352 Kč s kódem 25MDC2CZ20

Získejte dopravu ZDARMA se SMART

Vrácení zdarma přes Zásilkovnu

Již dnes na výdejním místě

Již zítra na vaši adrese

Koupit

Přidat do porovnávače

Hodnocení (4)



# With Automaticall

Same model other color?

Where I can play with it?

Camera 10x?

Credit?

Compare to LG Xyzy

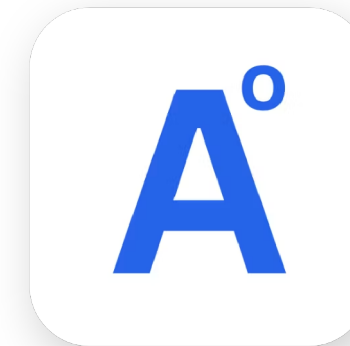
Delivery?

Etc... Etc..

The screenshot shows the MALL.CZ website interface. At the top, there's a red navigation bar with the MALL logo and a search bar. Below that, the main header features the MALL.CZ logo, a category selector, and a search bar. The product page for the Xiaomi Redmi 13 is displayed, featuring a large image of the phone, a price of 4,190 Kč, and a promotional code 25MDC2CZ20. A chat widget is overlaid on the right side of the page, titled "We ❤️ talking to customers" and powered by Automaticall. The chat widget includes a phone number input field (+1 (555) 000-0000) and a "Call me" button. Below the chat widget, there are icons for "Instant Response", "AI Precision", "Secure Calls", and "24/7 Support".

# Competitor Landscape

Voice chatbots



Automaticall

ElevenLabs

Synthflow

Complicated



INTERCOM



zendesk



TIDIO

Plug and play



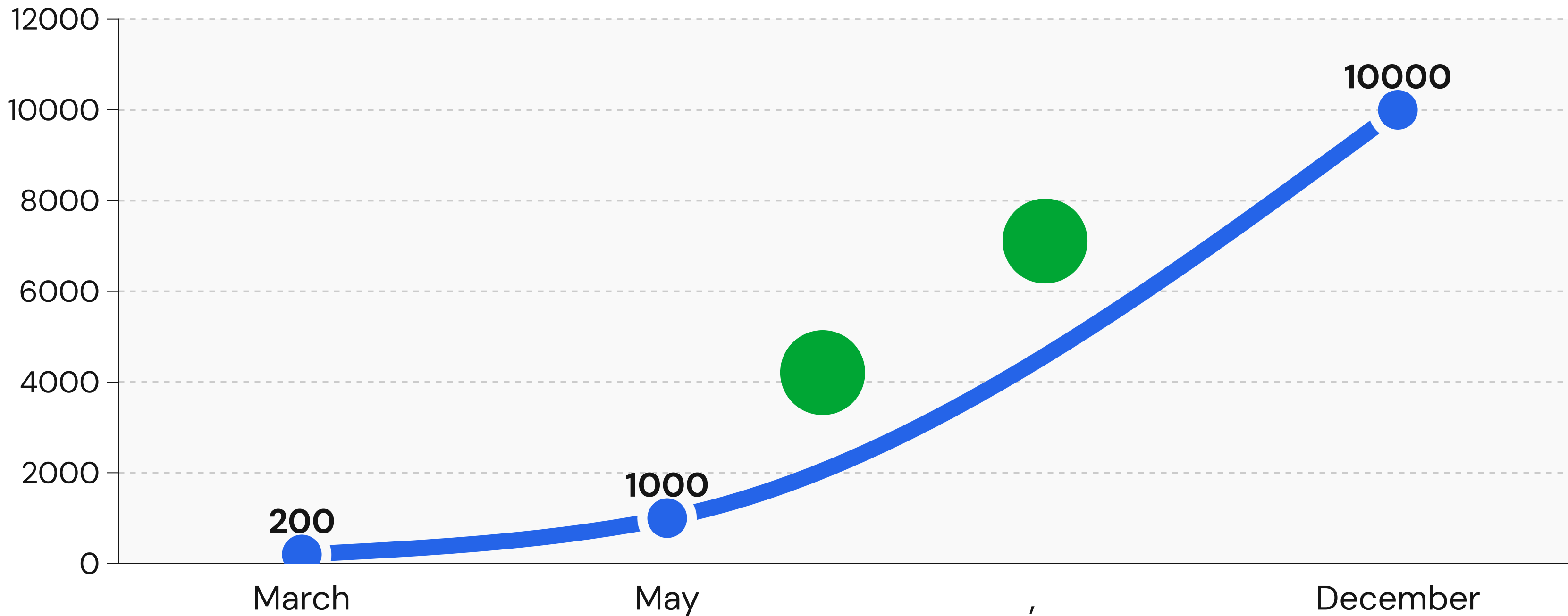
gorgias

Text chatbots

# Targets & Milestones

- B2B
- B2C

Paid Widget Installations



# AI + Telephony Team



Aadil Ghani  
CEO



Bahram Ahmedzade  
COO



Dash Santosh  
Fullstack Engineer



Heng Soon Leng  
ML Engineer

ASK

**€1M**

for 7% equity  
According to the  
Automaticall term sheet

