

Automaticall Memo

1. Company Overview

Automaticall is an AI-powered solution that transforms website visitors into customers through natural, human-like phone conversations. Designed for seamless integration, agent widget builds trust and enhances conversion rates.

The company was initially funded by its founders and is currently registered in Estonia, with a planned re-registration in Delaware by the end of 2025 to facilitate global scalability.

2. Key Investment Highlights

2.1 Problem: Conversion Loss Due to Impersonal Chatbots

Traditional text-based chatbots lack warmth and personalization, leading to lost conversions as visitors prefer real, human-like conversations.

2.2 Solution: AI Voice That Feels Human

- ◆ AI-powered phone calls – Builds trust, drives engagement, and boosts sales.
- ◆ Plug-and-Play Integration – Works seamlessly on any website with minimal setup.
- ◆ Analytics & Insights – Post-call success metrics provide businesses with data-driven optimizations.

2.3 Investment Opportunity

💰 Funding sought: €2.4M for 10% equity

📈 Use of funds: Expansion, R&D, scaling operations


3. Market Opportunity


The AI-powered voice assistant market is projected to reach \$46B, with an annual growth rate of 9%. Automaticall is positioned to capture a significant share by transforming voice AI for B2B and B2C engagement.


- TAM (Total Addressable Market): \$46B • SAM (Serviceable Addressable Market): \$12B • SOM (Serviceable Obtainable Market): \$100M (initial target)

Automaticall's differentiation in conversational AI makes it an attractive acquisition target for banks, telcos, and large enterprises.

4. Revenue Model

 Subscription Model – €20/month per client


 Usage-Based Pricing – Scalable plans for enterprises

 Key Clients: Jakobson Labs (Czech), Copatent (Germany), Meet the Road (Latvia), RalphNex OÜ (Estonia)

Target Growth: 10,000+ paying clients by December 2025, reaching €200K MRR, plus 6-digit MRR from enterprise clients.

5. Business Model


 Self-Service: Easy integration with Wix, WordPress, Shopify

 Enterprise Partnerships: Collaboration with SAP, HubSpot, Salesforce to scale adoption in large organizations.

Automaticall's hybrid model ensures accessibility for SMEs while capturing enterprise-level clients with advanced integrations.

6. Management Team

 Aadil Ghani (CEO): AI voice technology expert with deep experience in conversational AI.

 Bahram Ahmedzade (COO): Telecommunications veteran with decades of experience scaling businesses.

The founding team is supported by eight specialists in marketing, sales, and intellectual property, based in Germany, Czech Republic, India, and Malaysia, with strategic financial advisory from Gregor A. Bruns (Switzerland).

7. Competitive Landscape

Automaticall outperforms competitors by bringing human-like voice AI to sales engagement.

Competitors:


- Intercom (text-based chatbot – lacks natural conversation)
- Eleven Labs (focuses on AI voice synthesis, not customer conversion)
- SAP Sales Software (complex setup, limited AI personalization)

- ♦ Automaticall's Edge: Realistic, human-like AI calls designed for immediate lead conversion, making it a top acquisition target for banks, utility companies, and telcos.

8. Outlook & Growth Projections

 Funding Target: €2.4M by February 2025

 Company Re-registration: Delaware (to attract US-based investors)


 Growth Goals:

- ◆ 10,000+ active subscriptions by Dec 2025

- ◆ €200,000+ MRR

- ◆ €200,000+ from enterprise clients

- ◆ Potential IPO or Private Placement by Q4 2026

 Interested? Let's talk! Reach out at business@automaticall.io